



Keeping Buses Moving - An International Perspective with views from the UK, Europe and America

**International Conference Programme
Details & Booking Information**



Confederation of Passenger Transport UK
in association with Euro Bus Expo 2008

Wednesday 5th – Thursday 6th November 2008
The NEC Birmingham, United Kingdom





A message from Mark Griffin

Show Director, Euro Bus Expo 2008

Euro Bus Expo 2008 (EBE 08) is this year's showcase event for everyone professionally involved in the European coach and bus industry where we shall be celebrating ten decades of the bus.

This year's event will be significantly enhanced by a conference, which takes place during the second and third days of the show, designed to explore and debate areas of major concern and interest to the coach and bus sectors, both in Europe and further afield.

The official show of the Confederation of Passenger Transport, the UK's trade association for the bus, coach and light railway industry and supported by the International Road Transport Union (IRU), EBE 08 is firmly established as the biennial gathering of key decision makers from all related industry sectors throughout Europe.

The three day, trade only, event will take place 4th - 6th November 2008 and will again be staged at the internationally acclaimed and visitor friendly National Exhibition Centre (NEC), Birmingham in the UK. More than 300 exhibitors from every section of the bus and coach industry are already confirmed, including over 30 leading chassis, body and complete vehicle manufacturers, displaying over 150 of their latest vehicles.

Taking place immediately after the torch has been passed on from Beijing, EBE 08 is an ideal place to assess the opportunities and implications of the 2012 Olympic and Paralympic Games.

With a host of exciting new developments for this year's show – including dedicated zones for Technology, Environment and Training & Development, Euro Bus Expo 2008 is a "must attend" event.

Unlike many of its European counterparts, EBE 08 is a trade only show, with a reputation for high quality and provides a conclusive environment to meet existing and potential customers and suppliers.

**For all the latest show news and information visit
www.eurobusxpo.com**

Europe's
leading bus
and coach
event in 2008





A message from Giles Fearnley President, Confederation of Passenger Transport UK

I am delighted to be able to announce that this year's Euro Bus Expo 2008 (EBE 08) will include an international conference, organised and hosted by the Confederation of Passenger Transport UK (CPT).

As you will see from the programme details opposite, we have brought together some leading names in the European, and indeed American, transport business, with a keynote address from The Rt Hon Rosie Winterton MP, the UK's Minister of State for Transport. All speakers will be available to debate some of the key issues facing the bus and coach industry.

Held in conjunction with EBE 08, the conference also provides the ideal environment and opportunity to meet fellow industry professionals and exchange ideas and dialogue on current issues as well as, visiting Europe's leading trade show for the bus and coach sector.

The conference takes place over two half day sessions, on the second and third days of EBE 08 on Wednesday 5th November and Thursday 6th November. It will be situated in the Tote Suite, in the internationally acclaimed National Exhibition Centre (NEC) in Birmingham, England.

I am confident the conference has something to offer everyone involved in our business and would strongly recommend it to anyone attending this year's EBE 08 in Birmingham. Details on how to secure your place may be found on the reverse of this leaflet and at www.cpt-uk.org

My thanks to the Minister, Peter Pantuso from the ABA, the IRU, Peter Plisner and the major bus groups for their support in what I believe will be a most lively and highly informative conference programme.

An international
conference for
leading transport
professionals



Programme - Day 1

Wednesday 5th November



Each session will be followed by Questions and Answers



Keynote Speaker
Peter Pantuso

14.00pm – 14.30pm Opening Address **Peter Pantuso, President and CEO American Bus Association**

Peter J. Pantuso is the President and Chief Executive Officer of the American Bus Association (ABA), North America's largest motorcoach, tour and travel association. In addition, Pantuso is President of the National Bus Traffic Association and the American Bus Association Foundation.

Founded in 1926, ABA represents nearly 1,000 motorcoach and tour companies in the United States and Canada. Its members provide charter, tour, regular route, airport express, and contract (commuter, school, transit) bus services. Another 2,600 members are travel and tourism industry companies as well as providers of bus products and related services.

Pantuso has advocated for a level playing field for passenger transportation modes, fought harmful government regulations and policies, and partnered with public and private stakeholder groups to build a stronger business environment for the motorcoach industry during his tenure.

A native of Bradford, Pennsylvania, Pantuso is a graduate of the University of Pittsburgh and has earned a graduate degree from George Washington University's School of Business and Government.

Questions

Chair : Giles Fearnley, President of the CPT

14.30pm – 15.00pm Session 1

Keeping the Cities Moving – Politics and Public Transport



Lord Snape

Lord Snape became a Labour life peer in 2004. He was the Labour MP for West Bromwich East from 1974 until 2001 and was Chairman for Travel West Midlands from 1997 to 2001. He currently acts as an adviser to First Group.

During the Wilson and Callaghan governments of the seventies, Peter Snape was a government whip. Following the Conservative party's election victory in 1979 he became an opposition spokesman, first on Defence, then Home Affairs and finally transport, a position he held until 1992. In the run up to the Labour Party's election victory in 1997 he was a leading member of Labour's Deputy Leader, John Prescott's transport team which formed the, then to become Labour Government's transport policy. He had been a railwayman and a councillor before his election to the House of Commons. He maintains a strong interest in transport issues, on which he speaks regularly in the House of Lords.

15.00pm – 15.45pm Session 2

Keeping the Cities Moving – The European Experience



Tony Depledge
Director -
Transport Policy
Development
Arriva



Marc Billiet
Head EU Goods Transport
IRU Permanent Delegation
to the EU



Graham Smith
Vice Chairman
IRU

15.45pm – 16.15pm Session 3

Operating in Different Markets



David Leeder
FirstGroup Director of International Development

Programme - Day 2

Thursday 6th November



Each session will be followed by Questions and Answers



Keynote Speaker
The Rt Hon
Rosie Winterton MP

10.00am – 10.30am Keynote Address
The Rt Hon Rosie Winterton MP
Minister of State for Transport

The Rt Hon Rosie Winterton MP was, from 1980-86 Constituency Personal Assistant to John Prescott MP; Parliamentary Officer for Southwark Council from 1986-88 and for the Royal College of Nursing from 1988-90; Managing Director of Connect Public Affairs from 1990-94 and Head of Office for John Prescott MP, Deputy Leader of the Labour Party from 1994-97.

She was educated at Doncaster Grammar School and Hull University receiving a BA Hons in History.

Between 2001 and June 2003 she was Parliamentary Secretary at the Lord Chancellor's Department.

From June 2003 to June 2007 she was Minister of State at the Department of Health.

She has been Minister of State for Transport since June 2007 and has been a Member of Parliament for Doncaster Central since 1997.

Her current portfolio of responsibilities includes:

- Regional transport strategy
- Local public transport
- Walking, cycling and sustainable transport
- Local roads and traffic
- Access and equality
- Europe

Questions

Chair : Giles Fearnley, President of the CPT

10.30am – 11.45am Session 4

Making Public Transport the Greener Alternative to Cars - The Operator Experience



National Express
Group plc



Peter Plisner is the BBC's transport correspondent for the Corporation's Midlands Today programme. Peter decided to specialise in transport and joined the Midlands Today team in 1994.

Whilst possessing extensive experience and interest in the Midlands region, Peter has been deployed internationally to correspond on a variety of world issues.



Arriva plc

Moderated by Peter Plisner, Transport Correspondent, BBC Midlands Today
Presented by Giles Fearnley, President of the CPT
with a high level debate and discussion with senior panellists from all the
major bus groups:



Stagecoach
Group plc



Go-Ahead Group plc



FirstGroup plc

11.45 noon – 12.30pm Session 5

Making Public Transport the Greener Alternative to Cars - The Challenges



Neil Scales
The Low Carbon Vehicle Partnership



Conference Booking Form

Entrance to the show is FREE.

To attend this two day conference tickets are priced at £90 (CPT members £75).

Day tickets may be purchased for £50 (CPT members £45).

All prices are subject to VAT at the prevailing rate.



TELEPHONE BOOKING

Call Chris Nice or Clare Kehoe on our dedicated credit card hotline.

Dedicated phone lines open between 09.00 and 17.00hrs

Monday - Friday

+44 (0)20 7257 2521 or

+44 (0)20 7257 2518



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It couldn't be easier, just go online and download a booking form from our websites:

www.cpt-uk.org

www.eurobusxpo.com



FAX

Fill out the form attached with your details and fax it to our ticket centre on:

+44 (0)20 7240 6565

Organisation _____

Address _____

Country _____ Postcode _____

Email _____

Tel _____ Fax _____



Confederation of Passenger Transport UK
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Attendee Name

1. _____ Day 1 Day 2

Job Title _____

2. _____ Day 1 Day 2

Job Title _____

3. _____ Day 1 Day 2

Job Title _____

4. _____ Day 1 Day 2

Job Title _____

5. _____ Day 1 Day 2

Job Title _____



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