

Seminar Programme: Putting you in the fast lane on the latest industry issues



The highly informative Euro Bus Expo 2010 seminar programme with its specially selected content and high profile speakers is designed to keep you abreast of all the latest technological trends and developments. There's no need to book, just turn up at the ITSO sponsored Seminar Theatre to attend whichever session you choose. At the stand within the Seminar Theatre visitors can receive first hand information about ITSO and have one-to-one advice sessions.

PROGRAMME DETAILS

TUESDAY 2 NOVEMBER

1100hrs - 1145hrs

Go green, save fuel, reduce wear and tear - Trapeze shows you how

Trapeze, Chris Gough - Director of Sales

1215hrs - 1300hrs

It takes two to MANGO

- a smartcard partnership
Trentbarton, Mark Greasley
- Group Project Manager & INIT

1430hrs - 1515hrs

The way ahead...

Delivering smart integrated ticketing across the UK, ITSO

WEDNESDAY 3 NOVEMBER

1100hrs - 1145hrs

Technology - the basis for bus passenger subsidy payments

Parkeon & East Yorkshire Motor Services, Bob Rackley - Commercial Manager

1215hrs - 1300hrs

Six months in - where does the Government go from here?
Department for Transport

1430hrs - 1515hrs

Update from Europe with key issues around the corner

Confederation of Passenger Transport UK (CPT), Stephen Salmon - Director of Policy Development

THURSDAY 4 NOVEMBER

1100hrs - 1145hrs

The VOSA customer service team with the latest topic of the day for operators

VOSA, Paul Walker - Customer Relationship Manager, PSV

1200hrs - 1245hrs

Going for growth

Greener Journeys - Making the switch to bus and coach
Smart Move - Doubling the use of buses and coaches



1315hrs - 1345hrs

ITSO lunchtime session

ITSO is planning a programme of lunchtime seminars taking place on each of the three days of Euro Bus Expo on **'BENEFITS OF ITSO AND IMPLEMENTATION OF ITSO-COMPLIANT SMART TICKETING'** for transport operators, local authorities and industry suppliers.

SEMINAR PROGRAMME CORRECT AS AT TIME OF GOING TO PRESS. FOR ALL UPDATES PLEASE VISIT: WWW.EUROBUSXPO.COM



Euro Bus Expo 2010 is organised in conjunction with the Confederation of Passenger Transport (UK)
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