



Euro Bus Expo 2010: Seminar Programme

Tues 2 November	Seminar session
1100hrs – 11.45hrs	<p>Go Green, save fuel, reduce wear and tear – Trapeze shows you how Trapeze, Chris Gough – Director of Sales</p>
1215hrs – 1300hrs	<p>It takes two to MANGO – a smartcard partnership Trentbarton, Mark Greasley – Group Projects Manager INIT Innovations in Transport, Jens Mullak – Managing Director</p>
1315hrs – 14.20hrs	<p>Benefits of ITSO and Implementation of ITSO-Compliant Smart Ticketing</p> <p>Cheshire: smart since 2002 Cheshire West and Chester Council, Colin Kennington - Principal Transport Officer,</p> <p>Working in Partnership: The South West scheme South Gloucestershire Council, Edward Hopkins - Senior Transport Officer South Gloucestershire Council, Roy Steele - Principal Transport Officer</p> <p>NoWcard Project: How we got to where we are Lancashire County Council, Chris Anslow - Public Transport Development Manager NoWcard, Gordon Moore - Project Officer</p>

Approx. 14:00 – 14:20	<p>Round Table Discussions Go-Ahead Group Plc, Dave Lynch - Group Technology & Procurement Director Centro, Michael Wevill - Smartcard Development & Implementation Manager Cheshire West and Chester Council, Colin Kennington - Principal Transport Officer Lancashire Country Council, Chris Anslow - Public Transport Development Manager NoWcard, Gordon Moore –Project Officer South Gloucestershire Council, Edward Hopkins - Senior Transport Officer South Gloucestershire Council, Roy Steele - Principal Transport Officer</p>
14:20 – 14:30	<p>Break</p>
14:30 - 15:15	<p>The way ahead... Delivering smart integrated ticketing across the UK A strategy for smart media – Technology Options v Customer Demands / Wants Go-Ahead Group Plc, Dave Lynch - Group Technology & Procurement Director</p> <p>Smartcard Development in Practice Centro, Michael Wevill - Smartcard Development & Implementation Manager</p>
1530hrs – 1600hrs	<p>Fuel Matters: How to save money on fuel purchasing from order to invoice Mabanaft, Alex Ward – Commercial Manager</p>
Weds 3 November	
1100hrs – 11.45hrs	<p>Technology – the basis for the bus passenger subsidy payments Parkeon Transport Ltd , Ryan Thomas - Key Account Manager & East Yorkshire Motor Services, Bob Rackley – Commercial Manager</p>
1215hrs – 1300hrs	<p>Six months into Government – a review and next steps Norman Baker MP, Parliamentary Under Secretary of State for Transport</p>
1315hrs – 1345hrs	<p>Round Table Discussions: Benefits of ITSO and implementation of ITSO-compliant smart ticketing</p>
1430hrs – 1515hrs	<p>Update from Europe with key issues around the corner Confederation of Passenger Transport UK (CPT), Steven Salmon – Director of Policy Development</p>

1530hrs – 1600hrs	Fuel Matters: How to save money on fuel purchasing from order to invoice Mabanaft, Alex Ward – Commercial Manager
Thurs 4 November	
1100hrs – 11.45hrs	The Route to Compliance VOSA, Andy Thomas - Customer Relations Manager
1200hrs – 1245hrs	Going for growth Making the switch to bus and coach Greener Journeys, Chris Nice - Campaign Manager Smart Move: Doubling the use of buses and coaches Patrick Van Impe, Secretary General - Busworld
1315hrs – 1345hrs	Round Table Discussions: Benefits of ITSO and implementation of ITSO-compliant smart ticketing