



TUESDAY 2 NOVEMBER 0930-1700hrs  
WEDNESDAY 3 NOVEMBER 0930-1700hrs  
THURSDAY 4 NOVEMBER 0930-1630hrs

NOVEMBER 2010  
www.eurobusexpo.com

# SHOW NEWS

OFFICIAL FLOOR PLAN  
SHOW INSIDE

## VEHICLES DEBUT AT SELL-OUT EBE 2010



Welcome to Euro Bus Expo 2010 (EBE10), where manufacturers from all across Europe are showcasing what is new or best from their product ranges.

This sell-out show boasts 260 vehicle manufacturers and suppliers, more than 100 coaches and buses, a dedicated technology zone and a packed seminar programme hosted by leading industry professionals.

With so much to see and to experience, this international showcase gives visitors the opportunity to bring themselves completely up-to-date with all the latest developments and to talk to all those companies that are shaping the industry.

Headlining this year's show is Volvo's new tri-axle coach platform, the B13, which is on display for the very first time, along with other bodybuilders' products, with re-styled Plaxton Panther coachwork.

Making its NEC debut is the Setra S431 double-decker coach in Phoenix Bussing Star Bus configuration, while MCV is showing its provincial specification double-decker bus for the first time as well as an Evolution-bodied Volvo B7RLE.

On the home front, UK vehicle manufacturer Wrightbus is exhibiting its new SteetLite midi bus plus the Gemini 2 DL, while Alexander Dennis is showing the latest developments in the Enviro 200 range along with Britain's most successful bus - the Dart.

Amongst the other vehicle exhibitors are included BMC, Carrocerias Ayats, EvoBus (UK), Irizar, King Long, MAN Bus & Coach UK, Optare, Otakar, Scania (Great Britain), Sitcar, Temsa, UNVI, Van Hool and VDL Bus and Coach.

In addition to the static displays visitors can



The Setra Grand Prix - UK Qualifying Drivers Challenge making its debut at Euro Bus Expo 2010

see practical demonstrations of electric and low emission vehicles as well as watch the UK qualifying stages of the Setra Grand Prix.

Transport Minister, Norman Baker MP joins EBE10 on Wednesday 3rd November. Leading one of eight seminar sessions spread across the three days, he is speaking on the government's first six months in office as well as giving an official response to the recently announced competitive spending review and the impact it will have on the UK's public transport sector.

Show director, Mark Griffin, says: "The bus

and coach industry both needs and looks forward to an upbeat Euro Bus Expo. Each of the 260 exhibitors has worked hard to make sure they stand out among their competitors. The show is in great shape and is a first class showcase for the coach and bus industry. With pre-registration figures up compared to last time, it's clear that many industry professionals regard the UK as a key player in the road based transport sector. With so much to do and see visitors are certain to find their Euro Bus Expo experience to be a most stimulating and rewarding one."

## HYBRID PROGRESS AT BAE



Taking part in Euro Bus Expo for the third time is BAE Systems. The company is due to have over 100 new HybriDrive - powered vehicles in service throughout the country by the end of this year making it the leading supplier of Hybrid buses in the UK market through its partnership with ADL.

BAE are keen to emphasise that this is proven technology with over 2,800 HybriDrive - powered buses now in service worldwide (1,675 buses in New York City). These vehicles have over 200 million miles of revenue service with

1 million passenger trips every day. With rising fuel costs operators will be impressed to learn that this amounts to over 10 million gallons of diesel saved. In recent analysis it was the best performing bus in the TfL trial.

The team on the BAE stand will have information to support its claim to achieve up to 40% in fuel savings on its HybriDrive technology. Further developments soon to be available include full electric accessories and iTems. BAE Systems can be located on stand D94 alongside ADL.

## ON YOUR MARKS...

Ever fancied yourself as one of the world's best coach and bus drivers? Then why not take part in The Setra Grand Prix - UK Qualifying Drivers Challenge making its debut at Euro Bus Expo 2010.

Not for the faint hearted this is the ultimate challenge for UK coach drivers. Open to a field of 30 competitors (excluding 50 pre-invited challengers); the Setra Grand Prix comprises a series of exacting driving skills test such as driving out of tight parking spaces, passing through a narrow gateway, reversing at 90° into a parking bay, avoiding driving lane obstacles and precision positioning on to two levelling ramps.

All of which will be judged under timed conditions while maintaining a steady 19mph.

To take part in the Setra Grand Prix you should make your way to EvoBus (UK) stand A30 and fill in one of their registration cards. If your name is then later picked from the hat you will be notified either by text message or mobile phone call where to go and at what time.

On completion of the course, all entrants will receive a Setra Grand Prix skills certificate and goody bag. Please note: all competitors will be required to produce a valid PCV licence and some form of Photo ID.

## NEWS IN BRIEF

**1X1 TIME (UK)** First time Euro Bus Expo exhibitor, 1x1 Time (UK) will be launching its comprehensive time and attendance software and hardware package aimed at coach, bus and tour operators. Visit them on stand T158.

**21ST CENTURY TECHNOLOGY SOLUTIONS LTD** Operators at EBE10 are invited to try 21st Century's award-winning fuel saving device EcoManager for free. Be sure to visit stand T183 for your free trial.

**ADL PLAXTON** Will be exhibiting seven vehicles on stand D100, the Enviro 400 double deck, the Enviro 400H, the Enviro 200, the new Plaxton Panther - Volvo B13RT Stagecoach Megabus, the new Plaxton Panther 12.8m - Volvo B9R, the Plaxton Elite - Volvo B9R and the Plaxton Cheetah - Merc' 0816.

**B.A.S.E. LTD** Will present the 59 seater Beulas Aura on a MAN R37 chassis, the 39 seater Beulas Stela on a Mercedes 1324 chasis, the 57 seater Beulas Spica on a MAN A91 chasis, the 71 seater Beulas Glory on a MAN EEV chassis and a Scania Irizar complete with new 70 seat conversion. Take a look at stand J37.

**BLUEBIRD LTD** Will be showcasing their new coach-built low floor accessible minibuses, the 15 passenger Tucana and the 16 passenger Orion on stand J50.

**GOSKILLS** Will be announcing details of the new Drivers' Handbook which is being produced in association with routeone and Hammonds Solicitors. Details on stand F44.

**GRAYSON THERMAL SYSTEMS** Are set to go green at Euro Bus Expo 2010. Visit them on stand C60 and see its newly developed electric fan cooling module installed alongside a Grayson Cassette 2 Plus cooling system.

**MCV** Will be displaying their MCV124RLE Mercedes Low Floor City Bus, MCVDD103 Double Deck and MCV Evolution. See them on stand J90.

**PARKEON TRANSIT** At this year's show, Parkeon is unveiling the new configurable light-weight Wayfarer P50 handheld ticketing terminal encompassing ITSO, Chip'n'Pin and EMV contactless technology plus full integration with the Wayfarer 200 back office system. See them on stand F10.

**Q'STRAIT** Will be launching its revolutionary Flexi-i-Trans accessible vehicle system and its QM3 versatile wheelchair securement range at Euro Bus Expo 2010. Check them out at stand F24.

**VOITH INDUSTRIAL SERVICES** Will be launching its make ready services package at this year's show. See them on stand B08.

**VOLVO BUS UK** Taking pride of place on Volvo stand D30 is the 9700/13 litre engine, B9R/Plaxton Panther, B9R/Sunsundegui and Volvo B5LH/Wrightbus/Hybrid double deck. And as part of the external display the B9R/Jonckheere and Volvo B7TL/Alexander 400SLF double deck.

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# SEMINAR PROGRAMME (in the ITSO sponsored Seminar Theatre)



1315hrs - 1345hrs  
ITSO DAILY LUNCHTIME SESSIONS

ITSO is planning a programme of lunchtime round table discussions taking place on each of the three days of Euro Bus Expo on **BENEFITS OF ITSO AND IMPLEMENTATION OF ITSO-COMPLIANT SMART TICKETING** for transport operators, local authorities and industry suppliers

## TUESDAY 2 NOVEMBER

1100hrs - 11.45hrs  
**GO GREEN, SAVE FUEL, REDUCE WEAR AND TEAR - TRAPEZE SHOWS YOU HOW**  
Trapeze, Chris Gough - Director of Sales

1215hrs - 1300hrs  
**IT TAKES TWO TO MANGO - A SMARTCARD PARTNERSHIP**  
Trentbarton, Mark Greasley - Group Projects Manager  
INIT Innovations in Transport, Jens Mullak - Managing Director

1315hrs - 14.20hrs  
**ROUND TABLE DISCUSSIONS: BENEFITS OF ITSO AND IMPLEMENTATION OF ITSO-COMPLIANT SMART TICKETING**

1430hrs - 1515hrs  
**THE WAY AHEAD... DELIVERING SMART INTEGRATED TICKETING ACROSS THE UK**  
**A STRATEGY FOR SMART MEDIA - TECHNOLOGY OPTIONS V CUSTOMER DEMANDS / WANTS**  
Go-Ahead Group Plc, Dave Lynch - Group Technology & Procurement Director

**SMARTCARD DEVELOPMENT IN PRACTICE**  
Centro, Michael Wevill - Smartcard Development & Implementation Manager

1530hrs - 1600hrs  
**FUEL MATTERS: HOW TO SAVE MONEY ON FUEL PURCHASING FROM ORDER TO INVOICE**  
Mabanaft, Alex Ward - Commercial Manager

## WEDNESDAY 3 NOVEMBER

1100hrs - 1145hrs  
**TECHNOLOGY - THE BASIS FOR THE BUS PASSENGER SUBSIDY PAYMENTS**  
Parkeon Transport Ltd, Ryan Thomas - Key Account Manager & East Yorkshire Motor Services, Bob Rackley - Commercial Manager

1215hrs - 1300hrs  
**SIX MONTHS INTO GOVERNMENT - A REVIEW AND NEXT STEPS**  
Norman Baker MP, Parliamentary Under Secretary of State for Transport

1315hrs - 1345hrs  
**ROUND TABLE DISCUSSIONS: BENEFITS OF ITSO AND IMPLEMENTATION OF ITSO-COMPLIANT SMART TICKETING**

1430hrs - 1515hrs  
**UPDATE FROM EUROPE WITH KEY ISSUES AROUND THE CORNER**  
Confederation of Passenger Transport UK (CPT), Steven Salmon - Director of Policy Development

1530hrs - 1600hrs  
**FUEL MATTERS: HOW TO SAVE MONEY ON FUEL PURCHASING FROM ORDER TO INVOICE**  
Mabanaft, Alex Ward - Commercial Manager

## THURSDAY 4 NOVEMBER

1100hrs - 1145hrs  
**THE ROUTE TO COMPLIANCE**  
VOSA, Andy Thomas - Customer Relations Manager

1200hrs - 1245hrs  
**GOING FOR GROWTH**  
**MAKING THE SWITCH TO BUS AND COACH**  
Greener Journeys, Chris Nice - Campaign Manager

**SMART MOVE: DOUBLING THE USE OF BUSES AND COACHES**  
Patrick Van Impe, Secretary General - Busworld

1315hrs - 1345hrs  
**ROUND TABLE DISCUSSIONS: BENEFITS OF ITSO AND IMPLEMENTATION OF ITSO-COMPLIANT SMART TICKETING**

SEMINAR PROGRAMME CORRECT AT TIME OF GOING TO PRESS.  
For all updates please visit: [www.eurobusexpo.com](http://www.eurobusexpo.com)



# A-Z EXHIBITOR LISTING (colours correspond to exhibitor locations on the floor plan opposite)

1x1 Time (UK) Ltd	T158	Connexionz	T149	JTT Speedywash	B96	Rowan Telmac Limited	F42
21st Century Technology Solutions Ltd & EcoManager	T183	Continental Automotive Trading UK Ltd	B77	Kan'to Instruments Ltd	H8	Ruspa Officine S.p.A	E93
AA Driveteck	TD3	CRH Transport Training Ltd	TD1	Kärcher (UK) Ltd	D34	Safety Seal Europe AB	H2
Aberdeen Skills and Enterprise Training	TD8	Cummins Ltd	G90	Kentkart EGE Elektronik Ltd STI	T171	SBP Chapman Stevens Ltd	A56
Abex Ltd	G80	Cyberlyne Communications Ltd	B89	KEY Safety Systems	B83	Scan Coin Ltd	E20
ACIS	T184	Daimler Buses, Evobus (UK) Ltd	A30	Kidde Aerospace & Defence	H9	Scania (Great Britain) Limited	A10
Actia UK Ltd	T181	Digital 2000 - TachPro	C47	King Long	J110	SEFAC (UK) Ltd	A86
Advanced Seating	B93	Dilax Systems UK Limited	T150	Knorr-Bremse Systems for Commercial Vehicles Ltd	B72	Signature Aromas	C72
Air1	B40	Direct Parts Ltd	D32	Landmark Finance	A14	Silcar	A80
Airconco Ltd & Ransome Engineering	F20	Distinctive Systems Ltd	F30	Lazzerini Srl	E32	Smith Bros & Webb Ltd	B53
AK Carpets	F34	DKV Euro Service Benelux V.O.F	E4	Leisurewear Direct Ltd incorporating Ahead of the Rest	A12	SomersTotalcare Ltd	F94
Alcoa Wheels Europe	A38	Downstream Petro-link	B73	Liftmaster Garage Equipment Ltd	C45	Sound Technologies Ltd	T152
Alcolock GB Ltd	G26	Drinkmaster Ltd	D17	Lighthouse UK	F45	Spal Automotive UK Ltd	G28
Alexander Dennis	D100	Dtec International Ltd	T173	Lloyd Morgan Group	TD5	SSL	C36
Alfatronix Limited	T130	DTI EMEA Ltd	B57	Lombard	B75	Stalatech Oy	A36
Almex UK	T164	Duoflex Ltd	A78	Maha UK	J90	Stat-X Fire Systems	T154
ALP Overseas	G84	Eberspächer (UK) Ltd	E1	MAN Bus & Coach UK	D75	Stedall (Vehicle Fittings) Ltd	C92
Altro Transfloor	C22s	Eberspächer Suetrak	F16	Masats S.A	C10	Steinbruckner (UK)	B82
Amsafe	C76	E-Leather Ltd	D76	McKenna Brothers/Mobitec	A62	Ster	G78
Ashtree Glass Ltd	H13	Eminox Ltd	H82	MCS (Multiple Card Systems)	C94	Steril UK Ltd	C40
ASL Vision	D26	Energenics Europe Ltd	B55	Meridian Coachworks	B86	Stoke Park Finance Ltd	A82
AT Industries Limited	C43	Epengle Tekstil	B 92	Merridale	G18	Streaming Video Technology	T180
Autocraft Equipment Ltd	C86	EP Morris & Co Ltd	T118	Michelin Tyre plc	G18	Super Alloy Deutschland GmbH	D15
Autoglass Ltd	G72	ERG Transit Systems	T114	Mistral Group Ltd	B70	Synectics Mobile Systems	G10
Autoglym PSV	C22	Esprit Windscreen Systems LLP	T170	Mix Telematics UK Ltd	J22	Tachomaster	B59
Automate Wheel Covers	B35	Esteban UK Ltd	C98	Mobile Mark Europe Ltd	A48	Tamware Oy Ab	G76
Autosound Ltd	A76	Ethos	D50	Motor Wheel Service Distribution Ltd	T146	TanZo Passenger Services	B86A
Avego	T147	Euro Bus Expo 2012	D72	N&M Fibreglass Ltd	B85	TD Tyres	H16
Backhouse Jones Solicitors	B76	EyeDrive Systems	D22	Nationwide Coach Assistance Ltd	C88	Tecalemit Garage Equipment	D83
BAE Systems plc	D94	FAINSA	A90	Navaho Technologies Ltd	D10	Technoframe LLP	E30
Barcodes for Business Limited	T151	Fast Europe	G35	Norbar Torque Tools	T144	Tek Seating	D28
Barry Hall Installations	A34	FCC (Leeds) Ltd	H80	Nord Lock Ltd	C66	Telford College of Art & Technology	TD10
B.A.S.E. Ltd	J30	Filtration Control Ltd	C74	Nylacast	C73	TemSA Arriva Bus and Coach	A70
Be GE Seating UK Ltd	B78	First Corporate Clothing Limited	F12	Omega Automotive Ltd	F46	Ticketeer	T140
Belmont International Ltd	A5	Fogmaker	B24	Omikron Dokk	D36	The Wright Group	J10
Best Impressions	C19	Forest Asset Finance	A54	Omnibus	D13	THHS Ltd	E92
Bluebird Vehicles Ltd	J50	Forman Vehicle Services LTD	A18	Optare plc	G18	Tokheim (UK) Ltd	H86
BMAC Ltd	A58	FTA	C17	Orapi Applied Ltd	D13	Transport Benevolent Fund	E5
BMC plc	J110	Gallagher Flooring Ltd	B68	Otokar	T122	Transtech Training Services	TD11
Bob Vale Coach Sales	C102	Gemco Equipment Ltd	F54	Parkeon UK	A40	Trapeze Group	T168
Botany Weaving Mill	H15	Gierlings Velpor - SA	C20	Partline	G74	Travtel International Ltd	B69
Britcom International	B81	Giro Inc.	T124	Pellys Transport	J51	TSS	B37
Bus & Coach Buyer	B90	GoSkills	F44	Performance Friction Brakes	F10	UK Card Services Ltd	B63
Bus & Coach Professional	C14	Grayson Thermal Systems	C60	Phoenix Training	F32	Uniform Express Limited	C77
Bus and Coach Parts	C104	Gription Ltd	B79	Plaxton	E6	Unvi Bus and Coach Ltd	J70
Busworld	B64	Groeneveld UK Ltd	A88	Politecnica Srl	B87	Unwin Safety Systems	B95
Butlerbus Technik	H81	Hanover Display Ltd	A72	Powervamp Ltd	TD2	V6E Ltd	C80
CA Clase (UK) Limited	T134	Heavy Duty Parts Ltd	A22	Premier Pits	D100	Van Hool N.V.	A100
Carlyle Bus & Coach Ltd	A92	Herbert Kneitz GmbH	A84	Prestolite Electric Ltd	D27	Vapor Ricon Europe Ltd	T80
Carrocerias Ayats S.A	C110	HJS GmbH	G88	PSV Glass	B71	VDL Bus and Coach BV	A60
CE Niehoff & Co. Ltd	B94	Holdsforth Fabrics Ltd	E94	PSY Transport Systems Limited	H1	Vehicle & Operator Services Agency (VOSA)	D40
Centrad	H84	Icomera	T160	Pumptronics Europe Ltd	E26	Ventura Systems	D19
Centro	T136	Infotec Limited	T176	QStraint	C50	Vision PSV	B80
Ceodex Firetec	D67	INIT	T128	Quore Business Solution	B67	VL Test Systems Ltd	H87
Chapman Driver Seating	B88	Institute of Road Transport Engineers	TD7	Rapitypes Limited	D86	Volt-master/V-Mass Ltd	C96
City College Coventry	TD4	Invertec Ltd	E50	Reem Batteries	F24	Voith	B8
CMS Supatrak	H17	Irizar.Sdad.Coop	A20	Reflex Safety Systems	B13	Volvo Bus UK	D30
Coach & Bus Live 2011	D16	ISAF Bus Components	E91	Rescroft Ltd	J23	VUE	T138
Coach & Bus Studio	T132	Istobal	B52	Responsive Industries Ltd	B15	Webasto Product (UK) Ltd	C81
Coach & Bus Week	J25	ITSO	T142	RH Bodyworks	B84	Wrightsure Insurance Group	D73
Coach Displays Ltd	C84	IVU Traffic Technologies UK Ltd	T178	Roeville Reservation Software	D70	WJF UK Engineering Services Ltd	T141
Coach Drivers' Club	F14	JMW	T156	ROSCO	G16	www.nigelmcree.com	D37
Cogent Passenger Seating	A37	JHM Butt & Co Ltd	C16	routeone	A16	Yesco Europe	T145
Confederation of Passenger Transport	D12	Journey Solutions & Greener Journeys	C18		C12	ZF Services	B54
Connections	T100				E3	Zoeffig Ltd	B62

# EBE 2010 AT A GLANCE



## OMNIBUS CELEBRATES 20 YEARS

Omnibus has chosen to use Euro Bus Expo to mark the occasion of their 20th anniversary of providing software services to the public transport sector.

Specialising in scheduling software, this Oldham-based company is looking forward to meeting with customers, suppliers and many of its friends and colleague who have supported it down the years.

Omnibus directors Peter and Carol Crichton are pleased to announce that Steve Whiteway, President of CPT and Leon Daniels, Commercial Director at First will join the stand in order to open a special exhibit, a Routemaster no less, and commence the celebrations of this anniversary journey.



2010 has been a particularly busy and successful year for Omnibus, gaining a number of new and exciting accounts. New clients include Kuwait Citybus, DB Regio (Tyne and Wear), Padarn Bus and D&G Bus along with new local authority

customers Centro, Lincolnshire, Carmarthenshire and Staffordshire Councils.

■ For more information go to: [www.omnibus.uk.com](http://www.omnibus.uk.com)

## A FAST LIFT

Fast Europe, which is establishing a small but growing presence in the UK, will be showing a 12.7m MAN A91-based Starter with the bodybuilder's "low lift entry system" described as a cost effective internal wheelchair lift solution - the first time it has been seen in the UK.

Also on display will be a 12.7m Scoler, also on a MAN A91, but with 70 seats in a three-by-two configuration.

With a strong tradition in preparing quality vehicles, visitors are encouraged to find time to visit Roger Clode and his colleagues on stand A90 next to the Press Centre.

## BRINGING YOU TOMORROW'S WORLD TODAY



Whether it's the rapidly advancing technology, or the current issues under debate, the Technology Zone at this year's Euro Bus Expo is definitely the place to be. The pace of technological change within the coach and bus sector is being driven by passengers.

As the demand for more accessible and more convenient public transport increases so too does the demand for the products and services that underpin the public transport system such as mobile ticketing, real-time journey mapping and on-street electronic kiosks.

To gain a better understanding of this futuristic sounding world, all you need to do is visit the 35-plus exhibitors present at this year's Technology Zone and see what's on offer.

In addition there will be representatives from technology based organisations such as INIT, ITSO, Parkeon and Trapeze speaking at the free-to-attend seminars taking place in the specially constructed theatre in the Technology Zone. Along with their counterparts from bus and coach operating groups, they will share details of practical real-life applications of technology in their businesses.



pick up your **FREE** copy...

This year's official show catalogue is an essential companion for all visitors to EBE10. Packed with valuable information on all 260 exhibitors, this multi-lingual publication is completely FREE to all visitors and can be collected at the entrance of Hall 5.

## DON'T MISS THE SEMINARS

The seminar programme has become a popular and well-established part of the Euro Bus Expo event and 2010 is no exception. You are invited to attend any of eight 45 minute long seminars taking place plus special lunchtime round table discussions from ITSO, our seminar theatre sponsor.

The seminar theatre is located on the show floor and the seminars including the ITSO round table discussions will take place between 1100hrs and 1300hrs on each of the three show days. Additional afternoon sessions are scheduled on Tuesday 2 and Wednesday 3 November from 1430hrs to 1515hrs. All these seminars are completely FREE, there's no need to book, just turn up to whichever session you choose. Availability is on a strictly first-come-first served basis.

At their stand within the seminar theatre ITSO representatives will be on-hand to discuss the benefits of ITSO compliance as well as offer practical advice at their one-to-one clinics.

You are strongly advised to plan your visit around the show in such a way that you have sufficient time to attend at least one of these highly informative seminars. Each session will include presentations from speakers representing manufacturer, technology, operator, public sector, professional and lobbying organisations and will be chaired by CPT's Director of Communications, John Major.

■ For full details of the seminar programme please refer to page two or the Show Catalogue

## MAN TO DEBUT CNG AT SHOW

MAN Truck & Bus UK Ltd has announced its intention to use 'Euro Bus Expo 2010' to gauge local market interest in its natural gas powered bus technology. MAN stand C10 will feature a left-hand drive example of the company's highly successful product range, and it is understood that interest from the UK will dictate the eventual introduction of a right hand drive version for the market.

With sales already of more than 4,000 CNG buses, MAN has been the consistent leader in Europe's natural gas powered bus market.

In recent years, the company's natural-gas engines have comfortably been meeting the

demanding requirements of the voluntary EEV standard (Enhanced Environmentally-friendly Vehicle). As the combustion process involving natural gas produces very few emissions, complex filtering systems incorporating such technologies as closed particulate filters are unnecessary.

MAN's CNG engines are suitable for use with Biogas, the generation of which is largely CO<sub>2</sub> neutral.

This makes it the most climate-friendly fuel available in the world today. Large fleets of MAN buses powered by Biogas are currently operating in both Sweden and the Netherlands.

## EBE SUPPORTS SMART MOVE



Euro Bus Expo is pleased to play its part in assisting Smart Move, a global awareness campaign that aims to double the use of coaches and buses worldwide in order to achieve sustainable mobility for everyone.

In addition to extensive promotion on the EBE10 website in the lead up to the show,

Patrick Van Impe, Secretary General of Bus World, has been invited to speak at the final seminar session on the afternoon of Thursday 4 November about the Smart Move campaign and how they plan to double the use of coach and bus services.

It is predicted that in Europe alone by achieving the Smart Move objective would result in a reduction in CO<sub>2</sub> emissions by at least 50 million tonnes per year, a reduction in road fatalities by over 3,000 per year, a significant decrease of congestion in cities at zero cost for taxpayers, an estimated 10-15% reduction in car traffic and the creation of 4 million new jobs.

■ For more information please go to: <http://www.busandcoach.travel/en>

## THANKS TO OUR SPONSORS

This year's Euro Bus Expo exhibition taking place here at the NEC, Birmingham is supported by a number of sponsors, supporters and partners who have played an important role in staging what has to be the best Euro Bus Expo yet.

In particular our thanks go to ADL Plaxton, Avtobusi & Microbusi, CPT, Daimler-Benz, Department for Transport (DfT), East Yorkshire Motor Services, GoSkills, Greener Journeys, INIT, ITSO, IRU, Mobility, Omnibus Revue & Aktuell, Parkeon, routeone, Smart Move, Transporama, Trapeze, Trentbarton, Voith Turbo and VOSA.

## NEWS IN BRIEF

OTOKAR Otokar will be exhibiting its 9.5m, 13,500kg GVW Vectio LE and 12m, 18,000kg GVW Kent LF city buses in right-hand-drive configuration for the first time - a world premiere. Otokar uses Deutz engines as well as the products of MAN and Cummins.

SCANIA Is showing three Euro 5 EEV vehicles from its extensive UK coach and bus range, comprising a provincial specification 10.8-metre Scania CN230UD OmniCity double-decker with 74 seats; a 12.8-metre Scania OmniExpress 36 coach with 53 recliners, rear toilet, air conditioning and Blaupunkt Professional Line audio and DVD entertainment system; and a 13.9-metre Scania K400 Irizar PB luxury tourist.

VAN HOOL Are presenting a Parry's International MAN-powered T917 Astron Diamond, a TD927 Astromega 83-seater double-decker, a Paacar-powered T917 Astronef 59 seater on stand A100; while in the outside display area there is an Arriva Bus & Coach supplied Paacar PR-powered Van Hool T915 Alicron.

WRIGHTBUS Headlining for Wrightbus is the Northern Ireland manufacturer's new midibus, StreetLite, also being represented on the Mistral stand. The show vehicle is a 9.5m model and one of four bought by Anglian Bus of Beccles through Mistral. Also on display for the first time at the NEC is the diesel-powered Gemini 2 DL double-decker built by Wrightbus using a VDL-supplied DB300 underframe.

## MINISTER TO RESPOND

Providing this year's keynote address is Transport Minister, Norman Baker MP. The Minister will be speaking as part of the EBE10 seminar programme at 1215hrs on Wednesday 3rd November about the government's first six month in office and the all-important steps that lie ahead. A full-house is expected for his speech since it comes just two weeks after the Spending Review. On hand to provide an official response to the policy measures that will affect the public transport sector, the Minister's speech is sure to provoke a lively reaction amongst the seminar delegates.

Commenting on the Minister's timely presence at the show, Simon Posner, Chief Executive of the Confederation of Passenger Transport UK (CPT), says: "I am delighted the Minister has agreed to attend Euro Bus Expo and speak to the industry. I am sure that he will be impressed at what he sees during his tour of the show."

■ For full details of the seminar programme please refer to page two of this newsletter or go to: [www.eurobusxpo.com](http://www.eurobusxpo.com)

## CONTACT

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### ONSITE

Organisers Office, Hall 5

Contact: +44 (0) 870 761 1410 or 1420

### SHOW TEAM

Show Director - Mark Griffin  
Event Manager - Emma Welford  
Event Team - Pippa Allsop  
Event Team - Kate Stenger  
Sales Manager - Julie Hartley  
PR & Marketing Manager - Marcus Hall